**Website Sponsor Guide: How to Become a Sponsor on the Diana Foundation Website**

**Introduction**

Becoming a website sponsor on the Diana Foundation website offers a unique opportunity to showcase your brand or services to a diverse and engaged audience. This guide provides you with all the necessary steps to place your advertisement, the specifications for ad submissions, and the flexibility you have in linking your ad to your desired destination.

**Contacting the Webmaster**

To initiate the process of becoming a website sponsor, the first step is to contact the webmaster of the Diana Foundation website. This can be done through the contact form provided on the site or by directly emailing the webmaster at: [howard.huffstutler@TheDianaFoundation.org](mailto:howard.huffstutler@TheDianaFoundation.org?subject=Website%20Advertizing%20Sponsorship%20Inquiry). Please express your interest in placing an ad and any specific requirements or questions you might have.

**Advertisement Rates**

The rates for placing an advertisement on the Diana Foundation website vary. These rates are set by the organization and may depend on factors such as the ad's placement, duration, and size. When you contact the webmaster, they will provide you with detailed information on the available options, rates, and any package deals or discounts that may apply.

**Ad Specifications**

To ensure that your ad aligns with the aesthetic and standards of the Diana Foundation website, we have set specific criteria for ad submissions. Please adhere to the following dimensions and formats:

**Image Dimensions**

* **Width:** Maximum of 150 pixels
* **Height:** Varied, with a maximum of 300 pixels

**Ad Formats**

* **Graphical Ads:** Your ad can be submitted in a jpg or png format. Ensure that it is visually appealing and aligns with the specified dimensions.
* **Text Ads:** If you prefer a simpler approach, text ads are also welcomed. These should be concise and engaging to capture the viewer's attention.

**Linking Your Ad**

One of the key features of placing an ad on our website is the flexibility in linking your ad to a destination of your choice. This can be a powerful tool in directing our audience to your services or products.

* **Website Address:** You can choose to link your ad to your homepage or any specific page within your website. This is an excellent way to drive traffic directly to the area of your site that you wish to highlight.
* **Email Address:** Alternatively, if your goal is to generate leads or inquiries, you can choose to have your ad link directly to an email address. This method facilitates immediate communication with potential clients or partners.

**Submission Process**

Once you have prepared your ad according to the specifications and decided on the linking option, please submit your ad content to the webmaster for review. The webmaster will then guide you through the approval process and provide you with information on the expected live date of your ad.

**Conclusion**

We appreciate your interest in becoming a website sponsor on the Diana Foundation website. By following this guide, you can ensure that your ad placement process is smooth and successful. We look forward to showcasing your brand or services and establishing a beneficial partnership. For any further questions or assistance, please do not hesitate to contact the webmaster at: [howard.huffstutler@TheDianaFoundation.org](mailto:howard.huffstutler@TheDianaFoundation.org?subject=Website%20Advertizing%20Sponsorship%20Inquiry).